

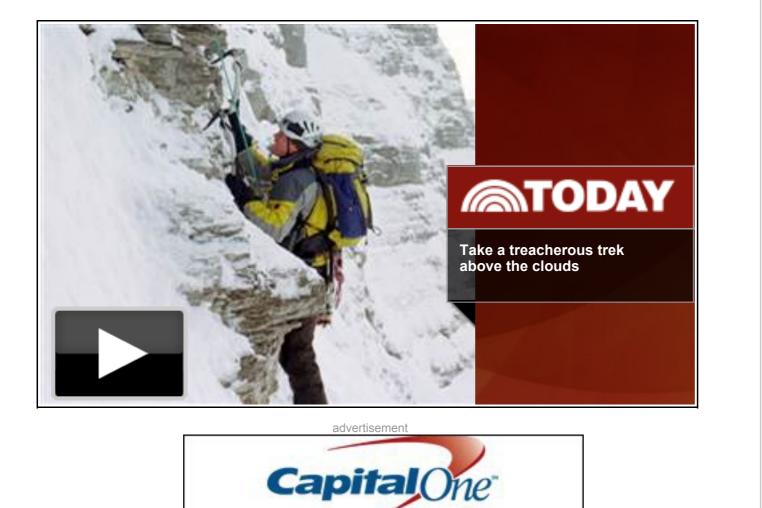
The mountains are home to snowy peaks and lush valleys. Towns accessible only by cable car dot the landscape.

It's a popular tourist destination: 700,000 visitors come every year (with many likely leaving with their jaw on the ground).

Slideshow: See the other locations Matt's visited on his 10 trips

You can get there by taking a train, like Matt did. It's the highest railway station in Europe.

But some people mountain climb to get there! Matt profiled a group of climbers, one of whom scaled the Eiger, Europe's most dangerous mountain, in 2 hours and 45 minutes! Meet the guy who climbed it that quickly in the video below.

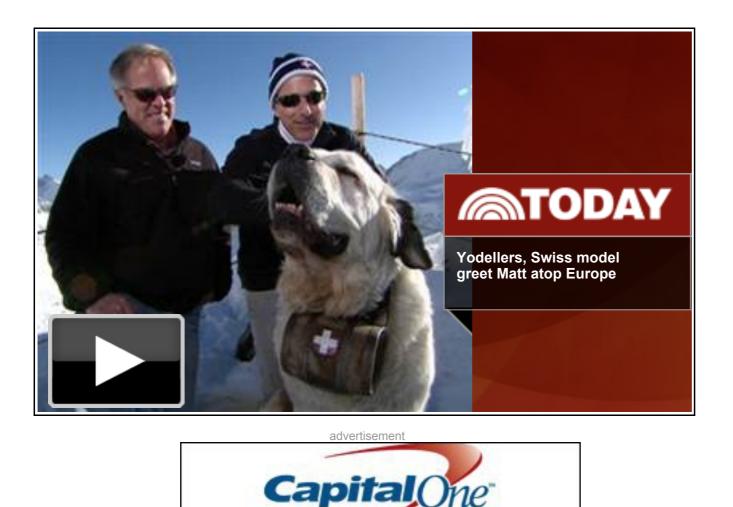


The Where in the World team was supposed to arrive in Jungfrau on Tuesday, but poor weather changed the team's plans.

Video: View the 'whiteout' storm that scrambled Matt's plans

Thankfully, this morning was beautiful: 23 degrees Fahrenheit with a sun so intense that Matt didn't need a coat.

Matt was joined at the top by yodellers and a Swiss "model": a St. Bernard named Asti. Check out the lovable pooch below:

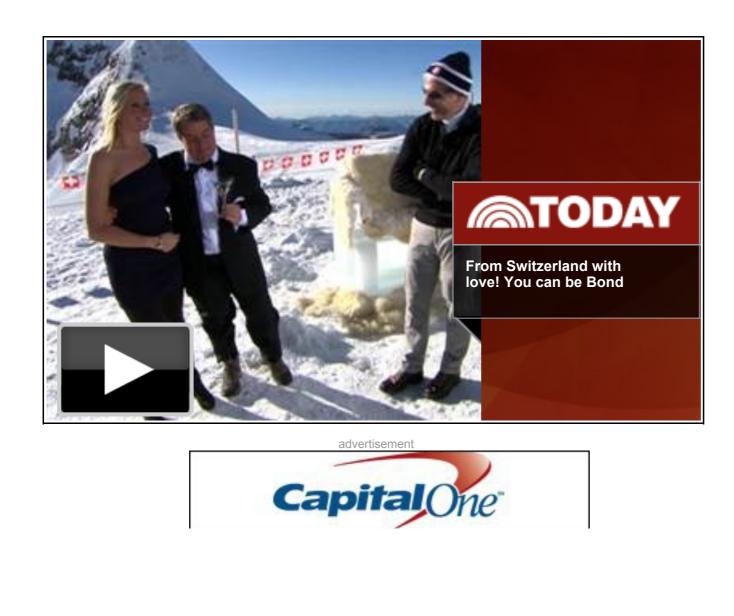


Jungfraujoch Observatory is most famous for being the breathtaking setting for the 1969 James Bond film, "On Her Majesty's Secret Service."

And Bond would be proud of how Jungfraujoch has evolved over the last few years. From the zipline to paragliding, mountain biking to sipping stiff drinks in an ice palace, visitors can definitely follow in the footsteps of Agent 007.

TODAY Travel Guide: See these amazing views in person

Watch a video of NBC's Kerry Sanders performing some intense stunts in the Swiss Alps below.



We'll be updating this post throughout the morning.

Relive the previous days' locations: Complete coverage of Where in the World is Matt Lauer

Day 1: Skeleton Coast in Namibia | TODAY Travel Guide

Day 2: Madrid, Spain | TODAY Travel Guide Day 3: Kuala Lumpur, Malaysia | TODAY Travel Guide

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very ar	much fun to watch where Matt is these days. I should be recording it. One thin nnoying however, are the boxes that are up in front of the tv scene! It is so ann se you can't always see everything you want to see. Please! Please! Get those reen!	oying
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