

Zimbra

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Winter Preview - news for travel professionals - Preview**From :** Switzerland Tourism <nyc.trade@switzerland.com>

Thu, Sep 13, 2012 12:35 PM

Subject : Winter Preview - news for travel professionals - Preview**To :** Dan <renee.weber@switzerland.com>**Reply To :** nyc trade <nyc.trade@switzerland.com>If this message is not displayed correctly, please click [here](#).

Dear Dan

Summer is almost over but there is no need to be sad; a colorful fall and sparkly winter are just around the corner.

Looking for excellent skiing, festive Christmas markets, the world's first topless cable car and more? Learn more about our great fall and winter offers - and why Switzerland is right for your clients.

Swiss Greetings,

Your Switzerland Tourism Trade Team North America

News



Ski Pass for only CHF 25.-/day.

Over 100 hotels in **Engadin St. Moritz** are offering their guests an irresistible and unique deal: guests staying two nights or more at any of the participating hotels can purchase a **Hotel Ski Pass** for the duration of their stay for just CHF 25.- (approximately USD 28) per person/day.

[More information](#)



World premiere on Mount Stanserhorn.

The world's first **double-decker cable car** with an open top can now be experienced in Stans near Lake Lucerne! Riding to the top of the 6,233 ft. Mount Stanserhorn with the wind in your hair, the blue sky above you and a fantastic 360° panorama - simply divine!

[More information](#)



Switzerland: More affordable every day.

A trip to Switzerland gets more affordable every day. Thanks to the Swiss Franc/USD exchange rate, Switzerland is **now more than 10 % less expensive** than a year ago. This is even more true as prices (hotels, restaurants) have been reduced due to the strong Swiss Franc, and many special sales take place – such as the «2 for 1» offer of Swiss Travel System/RailEurope.

[More information](#)



Daily service with the TGV from Paris to Interlaken.

Travel in just 5h 33min from Paris to the world famous holiday resort of **Interlaken, the gateway to the Jungfrau**, without changing trains. The new connections are available from December 9, 2012, ticket sales are possible 3 months in advance.

[More information](#)



News in the air.

Swiss International Air Lines expands its service and adds additional flights to the current **Miami - Zurich** route. Starting November 29, the new flight will offer service to Zurich an additional four times a week beyond the current daily schedule.

[More information](#)



Most friendly hotel in Switzerland.

Hospitality is a top priority for hotels in Switzerland. Therefore, Switzerland Tourism is joining efforts with hospitality partners to launch the "**Most Welcoming Hotel of Switzerland**" award to motivate the entire industry to perform at its highest level.

[More information](#)

Goldflower Club Switzerland Tourism.

Switzerland Tourism has successfully launched a group on **LinkedIn** directed

exclusively to **tourism professionals** operating out of North America. Share your experiences, discuss questions and use the platform to stay in touch with Switzerland Tourism and our Swiss partners.



Join the Goldflower Club



Switzerland Guide 2012/13.

The Switzerland Guide includes a **wealth of information** on the regions, mountain resorts and cities of Switzerland. Show your clients the pristine beauty of the Swiss Alps and the compact, surprisingly vibrant and cosmopolitan Swiss cities.

[Download the Switzerland Guide or view the e-brochure](#)

Special Offer

RAILEUROPE

2 for 1 Swiss Fall Pass Special

Agent promo:
 - Top generating agent to win six-day trip for 2 to Switzerland
 - \$10 Amazon.com gift card for each booking

[Click here for details and terms & conditions](#)

NEW OFFER BY WORLD ON SKIS



St. Moritz Engadin Ski Pass offer: 7 nights, buffet breakfast, 6 day ski pass and round trip transfer in Switzerland. By World on Skis.

[More info and booking](#)

SWISS CHRISTMAS MARKETS



Discover festive Switzerland with this independent 7 days/6 nights Swiss Christmas Markets tour. By Continental Journeys.

[More info and booking](#)

SPECIAL OFFER BY ALPINE ADVENTURES



Special winter offer for Interlaken: 7 nights lodging, transfer to Interlaken and 6 days Jungfrau lift ticket. By Alpine Adventures.

[More info and booking](#)

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