

Virtuoso Travel Week: Swiss event

Las Vegas, August 14, 2012.




Swiss Event

- Swiss networking party in collaboration with the Swiss partners at Lily Bar & Lounge
- 222 Virtuoso Travel Advisors and travel professionals attended
- Swiss food & wine
- Presence of an Alphorn player, Ernest Kneubühler
- Raffle with SWISS flights, Swiss passes and hotels nights (see list)
- Winners had to name the special Swiss cocktail

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Invitation. Switzerland. get nature.
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Dear Alexandra

Come and play the Alphorn!

This year we are celebrating our authentic Swiss heritage and traditions - with a Las Vegas twist. Come and enjoy typical Swiss music played by Ernst Neuhühler. This charismatic Swiss will not only entertain you with playing the famous Alphorn but vow you with a unique chance to learn to play this Alpine instrument.

Win a trip to Switzerland*: Swiss International Air Lines is offering two sets of round-trip flights to Switzerland, one in Business Class and one in Economy. Our participating Swiss Virtuoso Properties will raffle off some great prizes for you as well.

Date: Tuesday, August 14, 2012
Time: 5.30 to 7.00pm
Place: Lily Bar & Lounge (former Caramel), Bellagio, Las Vegas
(ID will be requested at the door)

RSVP required by **Wednesday, August 8, 2012**,
nyc.trade@switzerland.com
Renee Weber, Switzerland Tourism New York, 212-757-5944 ext. 226

We are looking forward to cheering with you, a special Swiss cocktail and our traditional Swiss wine are waiting for you.

Swiss greetings,

<i>Alex Herrmann</i> Director Americas	<i>Andrea Knecht</i> Trade Manager East Coast	<i>Alexandra Imhof</i> Trade Manager West Coast
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Switzerland Tourism
608 Fifth Avenue
New York, NY 10020

Swiss International Air Lines Bucher Travel, Lucerne Badrutt's Palace, St. Moritz Baur au Lac, Zurich Beau-Rivage, Geneva Bellevue Palace, Bern Grand Hotel Les Trois Rois, Basel Grand Hotel Quellenhof & Spa Suites, Bad Ragaz Grand Hotel Zermatterhof, Zermatt La Réserve, Geneva Lausanne Palace & Spa, Lausanne	Le Richemond, Geneva Mandarin Oriental, Geneva Palace Luzern Park Hyatt Zurich President Wilson Hotel, Geneva The Alpina Gstaad The Dolder Grand, Zurich The Lodge, Sir Richard Branson's Mountain Retreat, Verbier Victoria-Jungfrau Grand Hotel & Spa, Interlaken Widder Hotel, Zurich
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*The winner has to be present at the time of the raffle

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Switzerland Tourism &

Swiss International Air Lines
Bucher Travel, Lucerne
Badrutt's Palace, St. Moritz
Baur au Lac, Zurich
Beau-Rivage, Geneva
Bellevue Palace, Bern
Grand Hotel Les Trois Rois, Basel
Grand Hotel Quellenhof & Spa Suites,
Bad Ragaz

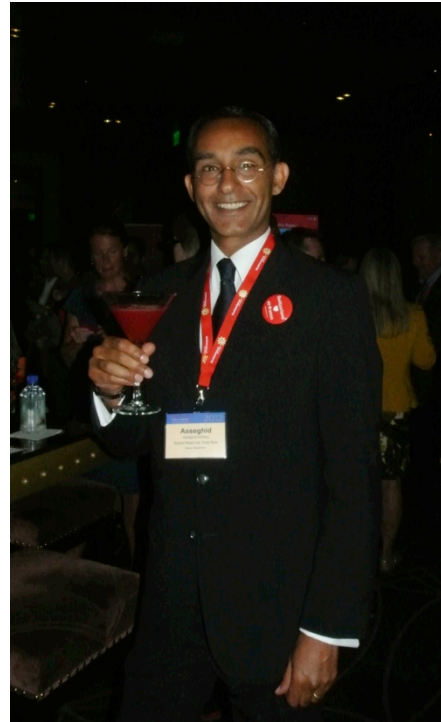
Grand Hotel Zermatterhof, Zermatt
La Réserve, Geneva
Lausanne Palace & Spa, Lausanne
Le Richemond, Geneva
Mandarin Oriental, Geneva
Palace Luzern
Park Hyatt Zurich
President Wilson Hotel, Geneva
The Alpina Gstaad

The Dolder Grand, Zurich
The Lodge, Sir Richard Branson's Mountain
Retreat, Verbier
Victoria-Jungfrau Grand Hotel & Spa,
Interlaken
Widder Hotel, Zurich

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The winners



Some of the best ideas for the special Swiss Cocktail:

- Schwitzer Spritzer
- Swisscrosstini
- Yummy Yodel
- The Swisstini
- Alpine Delight
- Swissalicious
- Swiss Bliss
- Alpine Sparkle
- Bloody Good Saint Bernard
- Magnificent Rouge

And the winners are :

- Berry Swiss Fun
- Scarlet Cross
- The yodel
- The Red Rose
- Cross my heart

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Thank you all for your enthusiasm and collaboration! And see you at VTW 2013...

