

[Home \(https://www.openjaw.com/\)](https://www.openjaw.com/) / [News \(https://www.openjaw.com/newsroom/\)](https://www.openjaw.com/newsroom/) / Article

The Swiss Travel System Launches New E-Learning Program for Advisors

Open Jaw

15.03.21



The Swiss Travel System has launched a new e-learning platform that will help increase agent's knowledge of the Swiss transport system as well as allow them to learn more about the destination to further support their clients.

"Remember the last time you sold a Swiss Travel Pass? I am excited we now have this attractive e-learning in place, which is exclusively about the Swiss public transport. This is the right platform to help trade specialists getting in shape for future Switzerland itineraries by train, bus and boat," said Martin Oester, Market Manager North America of Swiss Travel System.

The program in brief

The Swiss Travel System Excellence Program will educate advisors on the entire public transport system in Switzerland. They will learn about the features of the Swiss Travel System – from tickets and passes to premium panoramic trains to luggage transport. Due to the modular structure, learners can choose which content they would like to explore in more detail. They will be accompanied on this journey by Heidi and Peter, two animated characters personifying two important Swiss qualities: precision and enthusiasm.

The Swiss Travel System believes that the goal of learning is to motivate and to be fun. To encourage agents to complete the program, prizes and incentives will be offered several times a year. Additionally, participants will collect points throughout the course and those with the highest scores by 2022 will be rewarded with a trip to Switzerland.

After passing the tests, specialists may officially call themselves Swiss Travel System Excellence Expert. This achievement merits a diploma, which can be downloaded at the end.

Click [here \(http://mystsnet.com/elearning\)](http://mystsnet.com/elearning) to register.

Name *

Email *

(will not be published)

Comment *

Please enter captcha *
XMMJ

[Facebook](#) [Twitter](#) [More](#)

LOGIN

[Login \(https://www.openjaw.com/login\)](https://www.openjaw.com/login)

[Sign Up \(https://www.openjaw.com/register\)](https://www.openjaw.com/register)

SEARCH

ADVERTISE WITH US

[Media Kit \(https://www.openjaw.com/advertise\)](https://www.openjaw.com/advertise)

SITE LINKS

[News \(https://www.openjaw.com/newsroom\)](https://www.openjaw.com/newsroom)

[Editorial \(https://www.openjaw.com/newsroom/article/12222/n-makes-anguilla-more-accessible-than-ever-for-cdns\)](https://www.openjaw.com/newsroom/article/12222/n-makes-anguilla-more-accessible-than-ever-for-cdns)

[TV Room \(https://www.openjaw.com/tvroom/listing/all\)](https://www.openjaw.com/tvroom/listing/all)

[Training \(https://www.openjaw.com/training/listing/all\)](https://www.openjaw.com/training/listing/all)

[Fax Board \(https://www.openjaw.com/faxboard\)](https://www.openjaw.com/faxboard)

[Jobs \(https://www.openjaw.com/jobsboard\)](https://www.openjaw.com/jobsboard)

[Album \(https://www.openjaw.com/album/listing/all\)](https://www.openjaw.com/album/listing/all)

[Headliner \(https://headliner.openjaw.com\)](https://headliner.openjaw.com)

KEEP IN TOUCH

 (<https://www.facebook.com/OpenJawNetworkLtd/>) 
(<https://twitter.com/openjawnetwork>)  (<https://www.instagram.com/openjawnetwork/>)  (<https://www.openjaw.com/contactus>)
(<https://vimeo.com/openjaw>)

7 St. Thomas Street, Suite 602
Toronto, ON M5S 2B7
Call: 416.926.8092 (tel:416.926.8092)
Fax: 416.926.9400



INSTAGRAM

